

**AQA: America  
1919-1973 - Section A**

**THEME Paper 1 Section A: America**

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**Knowledge**

Part One: America People and 'The Boom'	i) What were Republican policies and what impact did they have on the economy?			
i) The Boom	What were they key factors in an economic boom in the USA and what impact / benefit did they have? - The stock market boom / Laissez-faire / Tariff policy / Advertising / Hire purchase / Consumer society			
ii) Social and Cultural Developmen ts	What was the process and impact of mass production and Ford?			
ii) Social and Cultural Developmen ts	Were the twenties really roaring? What were the inequalities of wealth?			
ii) Social and Cultural Developmen ts	ii) How did cultural life change in the 1920s? - Women, Jazz, Sport, Hollywood, Radio and cars			
iii) Divided Society	iii) Why was Prohibition introduced and what impact did it have on American Society?			
iii) Divided Society	What impact did organised crime have on American Society?			
iii) Divided Society	Why was there racial tension and prejudice against immigrants in America in the 1920s. How did this contribute			
iii) Divided Society	Why was there a Red Scare in 1920s America? What was the influence of the Ku Klux Klan? How does this reflect a 'divided society' in the 1920s?			
iii) Divided Society	How divided was American society in the 1920s? Assessment point 1			
Part Two: Bust - American's experiences of the Depression and the New Deal i) American Society during	i) How were different groups in society affected by The Depression? Farmers / unemployment / businessmen			
Part Two: Bust - American's experiences of the Depression and the New Deal i) American Society during	What was Hoover's response to The Depression and what impact did he have?			
Part Two: Bust - American's experiences of the Depression and the New Deal i) American Society during	Why did Hoover lose the 1932 Election and why did Roosevelt win?			
Part Two: Bust - American's experiences of the Depression and the New Deal i) American Society during	ii) What were the aims of The New Deal? What were the successes and limitations of the New Deal? - The first 100 days, the Fireside chats, Banking Act,			

the Depression ii)The effectiveness of the New Deal on different groups in Society iii) The impact of the Second World War	Why was there opposition to The New Deal and from whom? Republicans / Radical Politicians / The Supreme Court / Business men and the Left			
	How successful was Roosevelt as President? 'Neo' Dictator or saviour of the USA?			
	What were the cultural developments in music, cinema (for example, musicals), literature, comic books and sport during the 1930s? What can they tell us about America in the 1930s?			
	iii) What was the impact of the Second World War on the American economy? Why did the demand for production increase and unemployment reduce? America's economic recovery / Lend Lease / Exports.			
	Why did WW2 improve social equality in America? Fight for Civil Rights - treatment of African Americans in the			
	Assessment Point 2: Develop understanding of how to answer AO1/AO2 questions such as 'describe', 'explain' and the bullet-point 12 mark evaluative question.			
Part three: Post-war America: i) Post-war American society and economy ii) Racial tension and developments in the Civil Rights campaigns in 1950s and 1960s iii) America and the 'Great Society'	i) Was the 'American Dream' a reality or illusion? How did Prosperity affect the American people after WW2? - consumerism and the causes of prosperity - including wage rises, population growth, house building boom, growth of suburbia, home and car ownership, television advertising and shopping malls, effects of the Second World War, Post-war Federal government policies on GIs, Cold War military spending.			
	How did McCarthyism and the fear of communism affect American society? McCarthyism - causes and effects			
	What were the positive and negative changes in popular culture in post-war America and what impact did they have on society? - movie stars, rock stars, films and TV shows			
	ii) What was the impact of the Segregation laws on Black Americans? - The Jim Crow Laws.			
	What were the key events of the campaign for Civil Rights in the 1950s and 60s and why did they develop? - Martin Luther King and peaceful protest 1950s and 1960s.- Legal challenges to segregation - the case of Brown v. Topeka Board of Education - the Montgomery Bus Boycott - the crisis at Little Rock High School - sits-ins and freedom rides - the influence of Martin Luther King and Civil Rights marches.			
	How significant were violent Civil Rights Protests in the the 1960s? - Comparison of the difference between Malcolm X and Martin Luther King			
	How significant were the Civil Rights Acts of 1964 and 1968?			
	iii) What were the aims, successes and failures of the 'Great Society' - poverty, education and health.			
	What were the principles, developments and impact of feminist movements in the 1960s and early 1970s?			
	What were the aims and successes of N.O.W.? Why was there opposition to the E.R.A.?			
Assessment Point 3: PPE paper				