

OCR Creative iMedia J834



January Yr 10 written examination for Unit R093 (written examination)

R093: Creative iMedia in the media industry
Topic area 1: The media industry 1.1 Media Industry sectors and products 1.2 Job roles in the media industry
Topic area 2: Factors influencing product design 2.1 How style, content and layout are linked to the purpose 2.2 Client requirements and how they are defined 2.3 Audience demographics and segmentation 2.4 Research methods, sources and types of data 2.5 Media codes used to convey meaning, create impact and/or engage audiences
Topic area 3: Pre-production planning 3.1 Work planning 3.2 Documents used to support ideas generation 3.3 Documents used to design and plan media products

Please use the following to aid revision:

- 1) OCR Sample Paper tinyurl.com/2myd3e99
- 2) Notes from lessons.

Revision should include:

- Condensing notes using Mindmaps and record cards (to self-test).
- Practicing past paper exam questions from the Sample Paper.
- Low stakes quizzes to test memory recall, using quizizz.com:
TA1 Quizizz: tinyurl.com/2p8epjat
TA2 Quizizz: tinyurl.com/etm6f79x
TA3 Quizizz: tinyurl.com/d5nyr94y