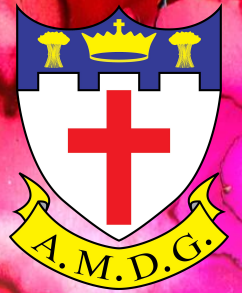


Art & Design

GCSE Options 2023



What's on offer?

- **FINE ART GCSE** (1 option block)
- **GRAPHICS GCSE** (1 option block)
- **PHOTOGRAPHY GCSE** (1 option block)
- **TEXTILES GCSE** (1 option block)
- **3D Design GCSE** (1 option block)



Why choose a course in Art & Design?

There are **many opportunities** in the creative industries, plus creative roles in various sectors including media and internet, teaching and education, and marketing, advertising and PR. **The Creative sector is one of the fastest growing industries.** Employers include local councils, advertising agencies and design consultancies, educational institutions, and publishing or multimedia companies as well as opportunities for self employment.

What's the difference?

Fine Art

Students work for the purpose of creating a visual personal response to a theme. Students will use the medium of painting, drawing and relief to create pieces of Art that shows inspiration from a variety of sources as well as their own flair and unique approach.

Graphics

Students work for the purpose of creating commercial outcomes that advertise and promote. They will learn to develop creative outcomes that combine imagery, illustration, and typography. Work is created using traditional media whilst gaining inspiration from contemporary artists and designers.

Photography

Students work for the purpose of creating photographic outcomes that can be used as pieces of Art and also investigate how these could be used commercially. Skills are developed using digital media combining photographic processes with image manipulation techniques.

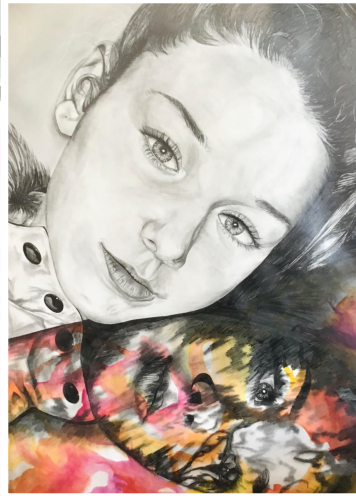
Textiles

Students work for the purpose of creating either a piece of Visual Art or Fashion Art. Both channels offer students the opportunity to be creative with fabrics and a variety of techniques whilst being inspired by other designers and artists.

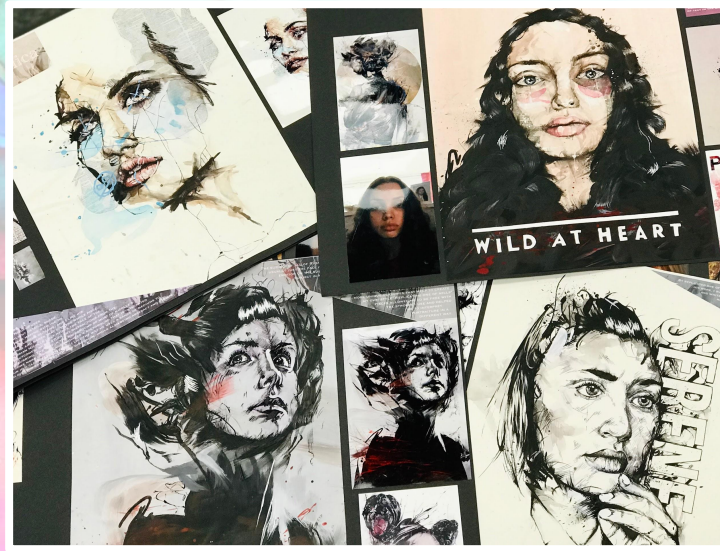
3D Design

Students work for the purpose of creating 3 dimensional outcomes that can form visual art in the form of sculpture or commercial based design reflecting a variety for industrial and product design purposes. You will be required to be imaginative in the creation of unique outcomes using a variety of different materials and processes.

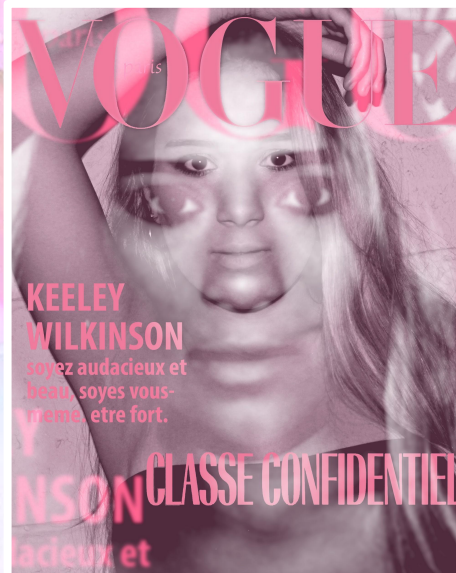
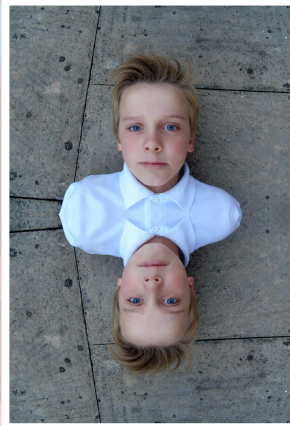
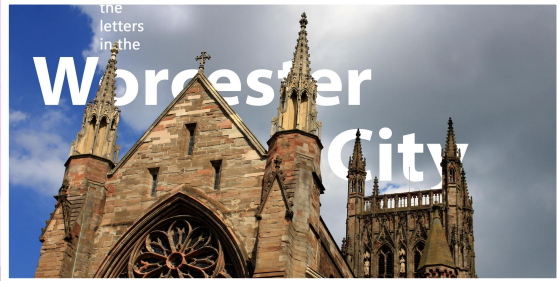
Fine Art



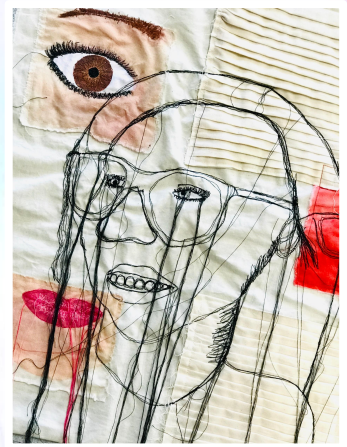
Graphics



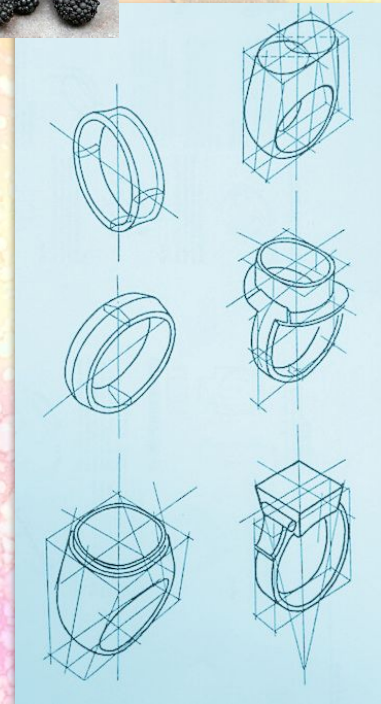
Photography



Textiles



3D Design



What's the Assessment?

A Students overall mark comes from the sum of two extended coursework portfolios.

Project 1

Worth 60% - 120 marks

Start: May Yr10

Deadline: December Yr11

Project 2

Worth 40% - 80 marks

Start: January Yr11

Deadline: April Yr11



The skills you have been taught and developed in Key Stage 3 and a high level of effort are all you need to be successful in an Art & Design GCSE.

What's next?

There are lots of higher education providers that offer Art & design A-Levels and other equivalent qualifications. The skills that you will learn and develop provide the perfect foundation for moving onto higher education. There are a variety of A-level and BTEC courses on offer that many of our students go onto study.

Popular Post 16 options include:

- Fine Art
- Graphic Design
- Photography
- Textiles
- Media studies
- Film studies
- Product Design
- Industrial Design
- Engineering

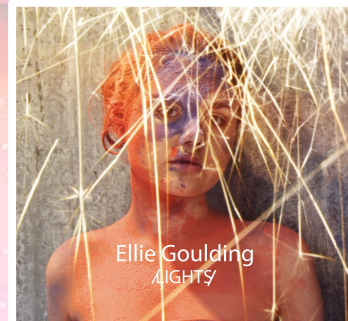


All our options are classed as an Art & Design qualification so will not prevent your chosen direction later but offer you more opportunities.

What can you do with it?

Careers in creative industries in the UK has seen a growth that exceeds that of the UK wide employment. We also see how skills and qualifications in creative subjects are becoming more desirable by employers. Below is a short list of potential Careers in creative industries.

Advertising creative	Editorial Designer	Landscape Architect
Animation	Exhibition Designer	Lighting Designer
Architect	Fashion Buyer	Makeup Artist
Art Director	Fashion Designer	Model Maker
Art Editor	Fashion Journalist	Multimedia Designer
Art Therapist	Film Maker	Packaging Designer
Artist	Film Producer	Photographer
Arts Administrator	Footwear Designer	Photographic stylist
Arts Management	Furniture Designer	Photojournalist
Body Artist	Games Designer	Production designer
Body piercer	Garden Designer	Set Designer
Book Illustrator	Graffiti Artist	Software Designer
Car designer	Graphic Designer	Special FX Designer
Cartoonist	Illustrator	Tattoo Artist
Costume designer	Industrial Designer	Teacher
Curator	Interior Designer	Technical Illustrator
Design engineer	Jeweller	Textile Designer
Dressmaker	Jewellery designer	Website Designer



What's the point?

In Art & Design we offer a range of attractive employability skills that students will develop throughout the course. These go above and beyond the highly accurate creative skills and techniques students learn in the control and manipulation of a variety of media.

- Imagination, creativity and resourcefulness.
- Critical awareness of external factors, ability to be reflective.
- Interpersonal and social skills.
- An appreciation of diversity.
- Creative problem-solving and decision-making.
- The ability to work independently.
- Oral and written communication.
- Visual presentation.
- Sustaining focus and concentration on specific tasks over time.
- Information and research.
- Self-motivation and self-management.
- Organisation and planning.
- IT, particularly using creative software.

